

**RECOMMENDED STUDY PLAN  
FOR FULL-TIME STUDENTS**

**Study Programme of Bachelor's Degree: Commercial Entrepreneurship  
Field of Study: Economics and Management**

**FULL-TIME STUDY**

*Compulsory Courses*

<i>Course Title</i>	<i>Recommended Study Plan (weekly load in hours per semester)</i>						
	<i>Number of Credits</i>	<i>1<sup>st</sup> year</i>		<i>2<sup>nd</sup> year</i>		<i>3<sup>rd</sup> year</i>	
		<i>1.</i>	<i>2.</i>	<i>3.</i>	<i>4.</i>	<i>5.</i>	<i>6.</i>
Foreign Language 1	3	0/2e					
Physical Education	1	0/2c					
Microeconomics	6	2/2e					
Information and Communication Technologies	5	2/2e					
Mathematics	6	2/2e					
Business Economics	5	2/2e					
Introduction to Business Analysis	4	2/2e					
Marketing	6		2/2e				
Theory of Trade and Services	6		2/2e				
Foreign Language 1	3		0/2e				
Physical Education	1		0/2c				
Macroeconomics	7		2/2e				
Statistics	7		2/2e				
Foreign Language 2	3			0/2e			
Business in Trade and Services	6			2/2e			
Accounting	6			2/2e			
Basic of Law	6			2/2e			
Fundamentals of Management	6			2/2e			
International Marketing	5				2/2e		
Strategic Marketing	6				2/2e		
Foreign Language 2	3				0/2e		
Corporate Finance	6				2/2e		
Accounting in Organizations	6				2/2e		
Practice	4				c		
Retail Store Management	6					2/2e	
Human Resource Management	4					2/2e	
Taxation of Business Entities	4					2/2e	
Costing and Budgeting	5					2/2e	
International Trade	6					2/2e	
Seminar for Final Thesis 1	2					0/2c	

Market Research	4						2/2e
Image in Theory and Praxis	4						2/2e
Seminar for Final Thesis 2	2						0/2c
Final Thesis and its Defense	10						e
State Exam - Business Economics and Management, Commercial Entrepreneurship, Accounting of Business Entities	10						e
<b>Compulsory Courses in total</b>	<b>174</b>	<b>30</b>	<b>30</b>	<b>27</b>	<b>30</b>	<b>27</b>	<b>30</b>
<b>Compulsory Elective Courses</b>							
<b>Course Title</b>	<b>Recommended Study Plan</b> (weekly load in hours per semester)						
	<b>Number of Credits</b>	<b>1<sup>st</sup> year</b>		<b>2<sup>nd</sup> year</b>		<b>3<sup>rd</sup> year</b>	
		<b>1.</b>	<b>2.</b>	<b>3.</b>	<b>4.</b>	<b>5.</b>	<b>6.</b>
<b>Compulsory Elective Course I</b>							
Business Etiquette	3			0/2e			
Economic Policy	3			0/2e			
Management Information Technology	3			0/2e			
<b>Compulsory Elective Course II</b>							
Finance	3					2/0e	
Corporate Social Responsibility	3					0/2e	
Intercultural Communication in Marketing	3					0/2e	
Management Theory	3					0/2e	
Crisis Management	3					2/0e	
<b>Compulsory Elective Courses in total</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>3</b>	<b>0</b>
		<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>
<b>Courses in total (30)</b>	<b>180</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>60</b>
<b>Optional Courses</b>							
<b>Course Title</b>	<b>Recommended Study Plan</b> (weekly load in hours per semester)						
	<b>Number of Credits</b>	<b>1<sup>st</sup> year</b>		<b>2<sup>nd</sup> year</b>		<b>3<sup>rd</sup> year</b>	
		<b>1.</b>	<b>2.</b>	<b>3.</b>	<b>4.</b>	<b>5.</b>	<b>6.</b>
Optional Course 1	3		0/2e				
Optional Course 2	3			0/2e			
Optional Course 3	3					0/2e	